

Legal

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Legal Content Writing—By a Lawyer

For today's law firms and education portals, an impressive online presence isn't luxurious. It's essential.

In today's legal sphere:

- Media, clients, and collaborators look for your services online.
- Showing your firm's activity in the community, along with your *pro bono* contributions and publications, is as important as showing the types of cases your firms handles.

For sound, appropriate online legal commentary, a content writer who is also a lawyer is your best choice

I'm the founder of Content Elf, and your writer. I'm a lawyer and a university teacher accustomed to writing styles ranging from persuasive to policy-changing, including blog and bulletin writing for professionals and their clients.

- I handle newsletter and webpage content, and social media posts to call attention to it.
- I create service pages explaining your offerings and offering the public the information they seek from thought leaders in the legal sphere.
- I can examine any legal issue, service, or case and summarize it in plain language for potential clients who look to your website for guidance and hope.

My summary of legal experience, below, will illustrate why Content Elf can deliver for all law firms—particularly those that concentrate in environmental or immigration law and policy, trademark and patent law, business litigation, corporate and charitable business formation, criminal law, legal ethics, legal impacts of social media, bankruptcy, contract law and disputes, and legal education.

Strong Academic Credentials: Juris Doctorate (J.D.) and Master of Laws (LL.M.)

J.D., University of Maryland School of Law – Administrative Law Focus

In law school, I served two terms clerking for a Baltimore Immigration Judge, and embarked upon a multi-year independent study culminating in a constitutional law review article that would be cited by Cass R. Sunstein, who has headed the White House Office of Information and Regulatory Affairs.

LL.M., Vermont Law School – Environmental Law Focus

I earned a specialist's degree, graduating *summa cum laude* in environmental law at the leading law school in the field, studying under professors of law, economics, and science. My LL.M. thesis is published in the *Journal of Environmental Law and Litigation* (2015).

Legal Posts

Adjunct Law Faculty

On the Legal Studies faculty at Widener University - Delaware Law, I've created and delivered courses for curricula approved by the American Bar Association, including Business Organizations, Legal Ethics, Contracts, Immigration Law, and Federal Criminal Law. I introduced environmental law courses into the legal studies curriculum.

Previously, at Rutgers School of Law, Newark, NJ, I developed and taught Immigration and Refugee Law & Policy. Three of my articles on immigration policy are cited in the university casebook used at Rutgers and throughout the country: Stephen H. Legomsky's *Immigration and Refugee Law and Policy*.

Legal Affairs VP

I served an international environmental nonprofit from Jul. 2002 to Sep. 2013, where I oversaw litigation resulting in multiple Endangered Species Act listings, produced guidebooks, wrote promotional materials and informational brochures, and served as editor of quarterly membership magazine. I co-founded an in-house publishing department, and designed and carried out the organization's social media branding initiative.

Department Head in an Immigration Law Firm

I headed a department for writing-intensive green card categories (EB1 and National Interest Waiver) in a Baltimore-area business immigration firm. Through drafting sample recommendation letters and summarizing research and innovations, an individual client's accomplishments and potential are laid out so an administrative agent can determine that the petitioner qualifies for legal permanent residence.

Professional Affiliations

I am a member of the Maryland Bar Association (lawyer in active status, 2000-present).

I have served, from 2014 to the present, on the Advisory Board for Legal Studies at Widener University – Delaware Law. This work facilitated the department's successful application for ABA re-approval.

Publication Experience

I've published legal work through blogs, webpages, guidebooks, textbooks, Continuing Legal Education materials, and in legal publications from the popular (*Legal Times*) to the peer-reviewed (*Journal of Environmental Law and Litigation*) to the professional (*American Bar Association newsletter, Tort Trial and Insurance Practice Section*).

My op-eds have appeared in the *Philadelphia Inquirer* and the *Guardian*. My work is published law journals including the *Vermont Law Review*, and the *UCLA Women's Law Journal*, and appears as a reference source in Yvonne Jewkes *et al.*, [*Handbook on Prisons*](#) (2016).

Also among my projects are intensive cover letters required by immigration firms that handle special-category cases. Engagement of a lawyer specializing in writing for immigration administrators has raised the level of research and writing firms can offer—enabling more reliable and faster success for clients, and increased capacity for the firm.

Weekly, I work with other lawyers—solo practitioners, small LLCs, large firms, and NGOs—to ensure a flow of high-quality, op-ed style blogs or newsletter columns on legal issues and trends; their “About Us” and “Our Services” pages; and announcements.

The reason to engage Content Elf is simple. Expertise-backed, well-vetted, and well-written content elevates your contribution to the world online.

This summary of legal experience provides much more than a picture of my background. Every legal post and publication I've listed will inform the quality of collaboration you will experience when you engage the services of Content Elf.

Write to me at leehall@contentelf today, and ensure your website is a frequently updated and top-quality resource for your clientele, collaborators, and community.